

**NEIFELD REF: PIP155CARRU-US**  
IN RE APPLICATION OF: CARR et al.  
USPTO CONFIRMATION CODE: 1038  
APPLICATION NO: 10/559,937  
FILED: 12/8/2005  
EXAMINER/AU: KHANH LE/3688  
ENTITY STATUS: LARGE  
FOR: Assumed Demographics, Predicted Behavior, and Targeted Incentives  
PRIORITY: This application is National Stage Entry of PCT/US04/26736 09-13-2004

**37 CFR 1.7(c) FILING RECEIPT AND TRANSMITTAL LETTER WITH  
AUTHORIZATION TO CHARGE DEPOSIT ACCOUNT**

- 1. THE COMMISSIONER IS HEREBY AUTHORIZED TO CHARGE ANY FEES WHICH MAY BE REQUIRED, OR CREDIT ANY OVERPAYMENT, TO DEPOSIT ACCOUNT NUMBER 50-2106.**
- 2. FEES (PAID HEREWITH BY EFS CREDIT CARD SUBMISSION) \$: 0**
- 3. THE FOLLOWING DOCUMENTS ARE SUBMITTED HEREWITH:**  
37 CFR 1.111 AMENDMENT REMARKS  
CLAIMS
- 4. FOR INTERNAL NEIFELD IP LAW, PC USE ONLY**

<b>USPTO CHARGES \$: 0</b> <b>CLIENT BILLING MATTER:</b> <b>BANK ACCOUNT/Check: 6/</b> <b>G/L ACCOUNT:</b>	<b>FIRM CHARGES \$: 0</b> <b>DESCRIPTION: FIRM CHARGE FOR LAWYER:</b>
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INITIALS OF PERSON WHO *ENTERED* ACCOUNTING DATA: RAN  
ATTORNEY SIGNATURE (AUTHORIZING DEPOSIT ACCOUNT)

**DATE: 11-12-2010** **SIGNATURE: /RichardNeifeld#35,299/**  
**PRINTED NAME: RICHARD NEIFELD**

Printed: November 12, 2010 (8:06pm)

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37 CFR 1.111 AMENDMENT